## **Exercise #3b: Stakeholder Mapping Matrix**

<u>Instructions:</u> Refer to the reference document, entitled *Examples of Opioid Surveillance Stakeholders*, to review and consider the broad range of actual and potential stakeholders related to opioid surveillance. Assess each based on their level of interest and level of influence. Level of interest indicates how readily they could be engaged at an appropriate level in your opioid surveillance efforts, and level of influence indicates the formal or informal power they have to influence your opioid surveillance efforts either positively or negatively. Add each stakeholder to the Stakeholder Mapping Matrix shown below.

St		High Interest / Low Influence	High Interest / High Influence	
Low Interest		Low Interest / Low Influence	Low Interest / High Influence	
	Low	Influence		High